

CAROLYN WARNER



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High-res photos available upon request

## Job to Women Prompts Internationally Renowned Speaker to Give ‘The Last Word’

CHANDLER, AZ (Winter, 2015) — When she heard the editor of *Bartlett’s Familiar Quotations* say, “...women don’t write much or have much to say,” in response to a National Public Radio interviewer’s question regarding the likelihood of the book containing quotes from women, Carolyn Warner says she nearly drove her car up a tree. Instead, the founder and chairman of Corporate Education Consulting, Inc. (CECi) and internationally acclaimed lecturer went home and pulled 500 women’s quotes from her index file, which she uses when making keynote addresses. Bothered by the editor’s slight to women and always one for action, she decided to share her findings by writing *The Last Word: A Treasury of Women’s Quotes*, which was previously published by Prentice Hall and Doubleday and has sold more than 110,000 copies.

“Carolyn’s voice echoes empowerment by utilizing the influence of women’s quotes,” says the book’s new publisher, Linda F. Radke of Five Star Publications, Inc. “We are so honored to welcome Carolyn to the Five Star family.”

With more than 2,000 timeless quotations from women representing everyone from Mary Stuart, Queen of Scots to pop megastar Madonna, *The Last Word* is a must-have for any woman looking for inspiration, kinship and a way to meaningfully connect with audiences of one to one million. Entries are sorted under 40 topics ranging from attitude, humor and leadership to politics, vision and work, with a biographical index of the women quoted. The Honorable Sandra Day O’Connor, retired associate justice, Supreme Court of the United States wrote the foreword for the current edition of the book.

*The Last Word* is much more than a compendium of quotes. Regardless of a reader’s speaking skills, he or she will find the tools necessary to achieve success. Warner also offers invaluable tips about establishing a common bond, evoking emotion and action, interjecting humor, reinforcing salient points, validating audiences, exuding confidence and much more. She shares her hard-earned wisdom, garnered from giving thousands of speeches and presentations—nationally and internationally— to associations, conventions, governments and Fortune 500 companies.

– more –

In addition to serving as founder and president of CECi, which offers advisement, speaking, seminar and training services focusing on workforce/workplace issues, education, leadership, women's issues and public/private partnerships, Warner is currently serving her third consecutive term as an Arizona Democratic national committeewoman. She was a congressional appointee to the National Skills Standards Board (NSSB) and a delegate to the White House Conference on Small Business. Warner is also the author of three other books, including *Promoting Your School: Going Beyond PR*, now in its third edition (2009, Corwin). Among her numerous awards are Policy Leader of the Year by the National Association of State Boards of Education, the Racial Justice Award from the YWCA of the USA and the Carl Perkins Humanitarian Award from the Association for Career and Technical Education.

Slated for release in February 2015, *The Last Word: A Treasury of Women's Quotes*, (ISBN: 978-1-58985-273-0, \$19.95 US/ \$21.95 CAN, softbound; 978-1-58985-270-9, eBook) will be available worldwide through Midpoint Trade Books, Ingram, Baker and Taylor and Five Star Publications, Inc. Anyone who pre-orders the book through the publisher by calling 480-940-8182 or emailing [info@FiveStarPublications.com](mailto:info@FiveStarPublications.com) will also receive a free e-copy of *Linda F. Radke's Promote Like a Pro: Small Budget, Big Show*.

For more information about *The Last Word: A Treasury of Women's Quotes* and Carolyn Warner, please visit [www.CarolynWarnerBooks.com](http://www.CarolynWarnerBooks.com). For more information or to view other award-winning books published by Five Star Publications, which celebrates its 29<sup>th</sup> year in business, call 480-940-8182 or visit [www.FiveStarPublications.com](http://www.FiveStarPublications.com).

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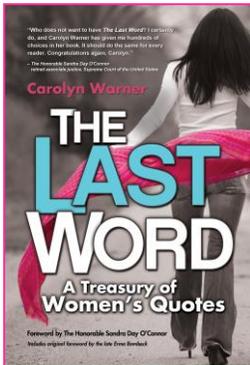


## FACT SHEET

### The Last Word *A Treasury of Women's Quotes*

Written by Carolyn Warner

Foreword by The Honorable Sandra Day O'Connor



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*“Your audience is giving you the most valuable thing they have: their time.  
You have a moral obligation to use it wisely.” —Carolyn Warner*

#### WHAT IS THIS BOOK ABOUT?

With more than 2,000 timeless quotations from women, representing everyone from Mary Stuart, Queen of Scots to pop megastar Madonna, *The Last Word* is a must-have for any woman looking for inspiration, kinship and a way to meaningfully connect with audiences of one to one million. However, to simply call it a compendium of quotes is a misnomer. Carolyn Warner’s book is a valuable resource to anyone seeking to be heard. Whether a novice or seasoned public speaker desiring to enrich a presentation or a person seeking to be understood and acknowledged by colleagues and authority figures, readers of *The Last Word* will find the tools they need to achieve success—and then some. As Warner would say, her book helps women find the right words for the right time, as well as the right time for the right words.

In addition to entries sorted under 40 topics ranging from attitude, humor and leadership to politics, vision and work and a biographical index of the women quoted, Warner offers invaluable speaking tips about establishing a common bond, evoking emotion and action, interjecting humor, reinforcing salient points, validating audiences, exuding confidence and much more. She shares her hard-earned wisdom, garnered from giving thousands of speeches and presentations—nationally and internationally—to associations, conventions, governments and Fortune 500 companies.

#### WHAT MAKES THIS BOOK UNIQUE?

While 52 percent of Americans are women, that ratio has *not* been demonstrated in most quotation books, which predominantly quote men. *The Last Word* gives women the voice they deserve. But even more than that, it gives public speaking a soul by teaching readers how to elevate, empower and motivate their audiences by connecting to their psyches, as well as cautioning them to responsibly and compassionately use the power of the spoken word. The updated 2015 publication of *The Last Word* represents the third incarnation of the book and includes a foreword written by The Honorable Sandra Day O'Connor, retired associate justice, Supreme Court of the United States. It was originally printed in 1992 by Prentice Hall and Doubleday and has sold more than 110,000 copies.



## ABOUT THE AUTHOR

### The Last Word *A Treasury of Women's Quotes*

*"As a speaker, you work hard. It is important to make your work both a contribution and a pleasure."—Carolyn Warner*



CAROLYN WARNER

The name Carolyn Warner rings a familiar tune with many of those who hear it—and with good reason. In addition to having spent 12 years as Arizona's elected superintendent of public instruction and currently serving as the founder and president of Corporate Education Consulting, Inc. (CECi), Warner is the author of four books: *Promoting Your School: Going Beyond PR* (3<sup>rd</sup> Edition, 2009, Corwin); *Everybody's House: The School House* (1997, Corwin); *The Words of Extraordinary Women* (2010, William Morrow Paperbacks); and *The Last Word: A Treasury of Women's Quotes* (2015, Five Star Publications, Inc.), which is enjoying its third incarnation after having sold 110,000 copies.

Her firm offers advisement, speaking, seminar and training services focusing on workforce/workplace issues, education, leadership, women's issues and public/private partnerships. CECi's clients are Fortune 500 companies, foundations and numerous national associations. Warner delivers more than 40 keynote presentations a year, both in the United States and abroad, including three European Union conferences on education and skills training related topics. In China, she spoke to a convocation of Chinese educators at The Great Hall of the People on education and nation-building.

A Democratic nominee for governor of Arizona in 1986, Warner is serving her third consecutive term as an Arizona Democratic national committeewoman. She was a congressional appointee to both the National Skills Standards Board (NSSB) and the National Commission on the Public Service (Volcker Commission), and was also a representative to the White House Conference on Small Business.

Warner, who resides in Arizona, also serves as national treasurer of Jobs for America's Graduates, the nation's most successful school-to-career initiative, and is past president of the Arizona Women's Forum. She is actively involved in the Arizona Center for Afterschool Excellence, Arizona Educational Foundation, Children's Action Alliance, Arizona Women's Forum, EMERGE, and The National Board of Infilaw.

Among her numerous awards are Policy Leader of the Year by the National Association of State Boards of Education, the Racial Justice Award from the YWCA of the USA, and the Carl Perkins Humanitarian Award from the Association for Career and Technical Education. She received an honorary doctorate from Northern Arizona University in recognition of her service to education and the community.



## ABOUT THE PUBLISHER

### The Last Word *A Treasury of Women's Quotes*

Linda F. Radke, veteran publisher and owner of Five Star Publications, Inc. has been ahead of her game since 1985, producing and marketing award-winning fiction and nonfiction for adults and children worldwide. Self-publishing before it was commonplace, setting the bar for partnership publishing and professionally fulfilling traditional publishing contracts, Radke has established Five Star Publications, Inc. as an industry leader in creativity, innovation and customer service.

Five Star Publications, Inc. is proud of its reputation for excellence, producing premium quality books for clients and authors as we successfully navigate each stage of the publishing process. The genres represented in our growing collection include nonfiction, educational titles, professional "how-to's," picture books, juvenile fiction, memoirs, Westerns, novels, and more.

Many Five Star titles have been recognized on local, national and international levels, and their authors have enjoyed engaging promotional opportunities in schools, corporations and media venues across America. Recent honors include selection in the 2013 National Books Festival Kids & Teachers Resources 52 Great Reads; ONEBOOKAZ for Kids; Southwest Books of the Year; One Book, One Community; the Los Angeles Reel Film Festival; and numerous Glyph, London Book Festival and Paris Book Festival awards.

Herself an acclaimed writer, Radke is the author of *The Economical Guide to Self-Publishing*, a 2010 Paris Book Festival first-place winner in the "How-To" category and a Writer's Digest Book Club selection, now in its second edition. She is also the author of *Promote Like a Pro: Small Budget, Big Show*, a Doubleday Executive Program Book Club selection. A founding member of the Arizona Book Publishing Association, Linda was named "Book Marketer of the Year" by Book Publicists of Southern California and has received numerous public relations and marketing awards.

Having assembled a team of dozens of skilled industry professionals—from editors, graphic designers and project managers to web programmers and production/marketing specialists—Radke is committed to helping both established and aspiring authors of all ages continually reach new heights.



LINDA F. RADKE, PRESIDENT

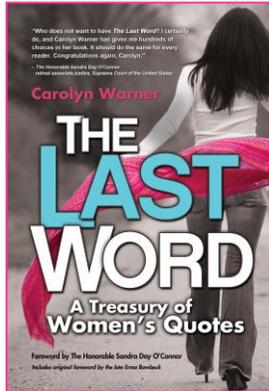
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## BOOK DESCRIPTIONS

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Written by Carolyn Warner  
Foreword by The Honorable Sandra Day O'Connor



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- 100 Words:** With more than 2,000 timeless quotations from women representing everyone from Mary Stuart, Queen of Scots to pop megastar Madonna, *The Last Word* is a must-have for women seeking inspiration, kinship and a way to connect with audiences of all sizes. Whether a novice or seasoned public speaker aiming to enrich a presentation or someone looking to be understood and acknowledged by colleagues and authority figures, readers find the tools they need for success, including how to elevate, empower and motivate their audiences by connecting to their psyches, as well as responsibly and compassionately using the power of the spoken word.
- 50 Words:** Read 2,000-plus timeless quotations from women representing everyone from Mary Stuart, Queen of Scots to pop megastar Madonna. Speakers learn how to succeed by enriching their presentations; elevating, empowering and motivating audiences by connecting to their psyches; and how to responsibly and compassionately use the power of the spoken word.
- 25 Words:** Read 2,000-plus timeless women's quotes. Learn how to enrich presentations and elevate, empower and motivate audiences by connecting to their psyches through the spoken word.
- 15 Words:** Read 2,000-plus timeless quotations from women. Elevate, empower and motivate audiences by giving enriched presentations.
- 10 Words:** Read 2,000-plus timeless quotations from women and give enriched presentations.