

Sample Consulting Session Questions

- ★ What is the difference between traditional publishing and self-publishing? What are the pros and cons of each?
- ★ Why is it so important to work with a professional editor and proofreader?
- ★ When should I start thinking about marketing? How much should I budget? How long should I plan to market my book?
- ★ How do I get my book reviewed? Why is this important?
- ★ How can I get my book distributed? Does this guarantee sales of my book?
- ★ What should I include on my website about my book? About myself?
- ★ How does book cover design affect marketing and ultimately selling my book?
- ★ How important is it to target the title and/or subtitle of my book and how do I successfully do that?
- ★ How do I set up potential speaking engagements about my book?
- ★ Why should I hire Five Star Publications, Inc. to help me self-publish my book?
- ★ When can I retire from my day job? ☐
- ★ Come up with question(s) of your own!